

### REMARKS

Claims 1-33 are pending in this application. Claims 1-33 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Cannon (6,029,176). Claims 12-15, 26, and 28-31 stand rejected under 35 U.S.C. § 103(a) as being anticipated by Cannon (6,029,176) in view of Uematsu (6,606,658). This action was made final. On October 20, 2004, at the request of Applicant, a phone interview was held with the examiner. Applicant understands that the examiner has entered a summary of the interview into the record.

### Claim Amendments

Applicant asks the Office to enter the claim amendments listed herein. Support for the amendments is found, for example, in the background section on page 1 of Applicant's specification. The prior art of record does not show or suggest "database demographics" as required by applicant. Uematsu does not even mention the term database and Cannon does not show or suggest the use of database demographics. Applicant's claims are therefore allowable.


CONCLUSION

Applicant's claims are allowable over the art of record. Applicant asks the Office to reconsider this application and allow all claims. Please charge any fees that might be due, excluding the issue fee, to deposit account 50-1673.

Note: Applicant replied within two months to the May 20, 2004 Office action. This reply and RCE will be filed within two months of the advisory action which was mailed on 8/27/2004. Therefore, according to section 706.07(f)(A) of the MPEP, a two month extension is indicated.

Respectfully,

Date: 10/21/04



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